

# BIRMINGHAM ROYAL BALLET

PRESS RELEASE

21 November 2023

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## BRB ANNOUNCES NEW DIRECTOR OF DEVELOPMENT at exciting time for the company



Pictured: Rachael Magson, Director of Development. Credit: Phil Hitchman

Birmingham Royal Ballet, one of the world's greatest touring classical ballet companies, is delighted to announce Rachael Magson as its new Director of Development.

Rachael, who has held a number of strategic and fundraising roles within arts and cultural organisations for the last decade, was the sole fundraiser on the Cultural Programme of the Commonwealth Games, raising over £12million for the Birmingham 2022 Festival. Other roles have included Senior Programme Manager (Fundraising) for The National Trust, Head of Fundraising, Birmingham Hippodrome and Executive Director at Pentabus.

**Commenting on her appointment Rachael said** *"I am very excited to be joining one of the most prestigious touring companies in the world at a time when its Director, Carlos Acosta, is creating exciting and ambitious new works for the company, including the recently acclaimed Black Sabbath - The Ballet."*

**Caroline Miller CEO at BRB** said *“Rachael comes with an incredibly impressive track record of working on huge fundraising projects. Her skills and her commitment to the region will be a great asset to BRB as we enter a time of increased learning and participation projects to benefit wider communities, the return to international touring and future exciting programming announcements to come for the company.”*

Rachael, who has recently taken up her full-time role as part of the senior team at BRB, will focus on strategic fundraising and planning to help widen partnerships, develop the company’s community and outreach work and support BRB’s future ground-breaking programming and international touring.

In spring 2024 BRB, a registered charity, will be celebrating the 40<sup>th</sup> anniversary of Sir Peter Wright’s *The Sleeping Beauty* which returns to touring across the UK for the first time in 5 years. The company are currently raising funds to renew costumes and props to ensure the production can be enjoyed by audiences for the next 40 years.

If you would like to donate, BRB will be part of this year’s [BIG GIVE](#) which is open to donations from 28<sup>th</sup> November. **Any donation made until 5th December will be doubled** in this match giving Christmas Challenge. Or you can donate directly at <https://www.brb.org.uk/donate>

The *Sleeping Beauty* 2024 tour details, which includes the company’s home base at Birmingham Hippodrome as well as Sadler’s Wells, London can be found [here](#)

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### **Media Enquires**

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### **Notes to Editors**

Birmingham Royal Ballet, based at Birmingham Hippodrome, is the United Kingdom’s leading touring ballet company performing a range of traditional, classical and heritage ballets as well as groundbreaking new works with the aim of encouraging choreographers of the future. The Company’s Director since January 2020 is the internationally renowned Carlos Acosta. Birmingham Royal Ballet standardly performs at Birmingham Hippodrome for approximately ten weeks of the year and the remainder of the year tours throughout the United Kingdom and overseas. On average, the Company performs 100 shows a year nationally and internationally. The Royal Ballet Sinfonia is Birmingham Royal Ballet’s permanent orchestra, it is also Britain’s busiest ballet orchestra. The Sinfonia also plays frequently for The Royal Ballet and other leading ballet companies, including performances with Paris Opéra Ballet, New York City Ballet, Australian Ballet, Les Grands Ballets Canadiens, the Kirov, Norwegian Ballet, Atlanta Ballet, San Francisco Ballet and La Scala Ballet.

