

BIRMINGHAM ROYAL BALLET

Supporters Promise

Birmingham Royal Ballet promises to be open, honest and respectful to all our supporters and that our practices are legal and compliant with UK GDPR and the Fundraising Regulator's Code of Fundraising Practice. We commit to the following:

- We will comply with the law and best practice for charity fundraising
- We will be transparent about our activities and fundraising practices. This includes providing full details of fundraising campaigns and the expected outcomes.
- Where donations, grants and sponsorships are given in support of specific work we will direct funds to that work; if we are unable to spend restricted funds we will refer back to the donor as set out in our Donation Acceptance and Due Diligence Policy (copy available on request)
- We will display our fundraising costs in our annual audited accounts
- We will respond to any requests for data promptly
- We will respond to any complaints about our fundraising practices in a prompt and thorough manner
- We will never put undue pressure onto our supporters to make a gift
- We will not engage in any fundraising methods that are harmful, intrusive, or violate ethical principles. This includes avoiding aggressive fundraising tactics, such as misleading advertising, high-pressure direct marketing, or exploiting vulnerable individuals.
- We will ensure that any engagement with donors and potential donors who are vulnerable is done in accordance with our Vulnerable Persons Policy (copy available on request)
- We will adhere to the way that a donor wants us to communicate with them. If they do not want us to contact them in a particular way, we will not do so.
- We will be accountable and responsible in our approach to fundraising.

Complaints About Our Fundraising Practice

If you have any concerns or complaints about our fundraising, please contact Development at development@brb.org.uk or call 0121 245 3560. You can view our Fundraising Complaints Policy here: www.brb.org.uk/contact

Privacy Policy

You can read our privacy policy at www.brb.org.uk/privacy

Correct as of July 2025